BRIAN WELK

EDITOR – WRITER – JOURNALIST – FILM CRITIC

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LA based film critic and freelance writer searching for position in editorial, digital media and content. Versatile as multimedia journalist and have produced radio segments, video essays and digital videos designed for Facebook and Instagram. Bylines have appeared in Ampersand, Consequence of Sound, Reel Chicago and Redeye.

# Experience

**NEWS AND FILM FEATURES EDITOR, *PopOptiq***

(June 2014 – January 2016)

* Established *PopOptiq*’s news section, maintaining blog with daily news briefs, grew traffic and digital presence.
* Edited film features from staff of a dozen freelance writers, copy editing, pitching articles and offering feedback
* Showcased excellent writing skills in movie reviews, celebrity interviews, and think pieces

**CO-HOST, THE NEWS REEL PODCAST, Cut Print Film**

(April 2015 – Present)

* 50+ Episode Film News Podcast featuring news, criticism, interviews and comedy.
* Acquired broadcasting skills analyzing film news and trends and interviewing skills with guest critics

**EDITOR AND STAFF WRITER, CIO Talk Radio**

(January 2013 – January 2015) *Romeoville, IL*

* Produced 70+ weekly radio shows focused on IT and Leadership, writing questions, scripts and topics.
* Demonstrated teamwork by collaborating with marketing, production, show host and CEO.
* Researched and led editorial planning for sponsored series with HP, Siemens and Bosch.
* Edited written work of a dozen top-level executives in $1 billion+ companies as volunteer bloggers.

**EDITOR, FILM CRITIC, COLUMNIST, BEAT REPORTER, Indiana Daily Student & IDS WEEKEND**

(August 2008 – May 2012) *Bloomington, IN*

* Supervised and project managed work of 30+ staff writers, fact checked, copy edited and conceived cover story features for weekly magazine issues
* Wrote reviews, cover stories and commentary on film, music, TV, nightlife and pop culture.
* Reported on Indiana University Cinema, writing news previews and long-form profiles on filmmakers and cinema director.

**EDITORIAL ASSISTANT, Metromix Chicago**

(Summer 2011) *Chicago, IL*

* Covered music festivals, food courts, stand up comedy and celebrity sightings.
* Proofread and fact checked print features and brochure neighborhood guides.
* Maintained website, photo galleries and social media pages.

# Education

**MA SPECIALIZED JOURNALISM: THE ARTS, University of Southern California**

(July 2015 – May 2016) *Los Angeles, CA*

**BA JOURNALISM, Indiana University,** Concentration: Communications and Culture, Ernie Pyle Scholars

(August 2008 – May 2012) *Bloomington, IN*

# Skills

Writing, Copy Editing, Fact Checking, AP Style, CMS Platforms, Wordpress, Slack, Adobe Premiere Pro, Adobe Audition, Adobe K4, Adobe InCopy, Excel, Facebook Video, Facebook Live, Twitter, Instagram, Snapchat, Tumblr, Periscope